

MIAA DATA

Evolving and Shining Data MIAA



- ❖ What is MIAA Big Data Survey Platform? MIAA aims to share high-quality big data on the blockchain and provide fast and accurate survey results to the world through customer-tailored online research services. We want to provide various types of surveys for clients, and rewards and enjoyment of participating to the respondents.



Mission

In order to provide research experts and online customized survey services, by building a new data economy consisting of data providers, consumers, and token economy based on the accumulated big data on the blockchain protocol, we will implement the following functions.

Each participant will receive a fair contribution reward according to the autonomous and democratically set rules of operation (DAO).

We want to support users on the platform in an ethical and creative way and protect the rights and interests of the participating partners, collaborators and supporters.

We provide very secure and accurate survey services through superior blockchain technology.

We want to overcome systemic limitations through AI, machine learning, and IOT technologies and tools.

Transparency

Blockchain technology and the elimination of intermediaries increase the transparency of the entire big data industry through decentralization.

The benefits of transparency are the basis for sharing the profits equally and fairly among big data providers, users, supporters, and sponsors.

Through the big data ecosystem, users are transformed from simple participants to central participants, and more actively contribute to the development of the IOX community. For example, they participate in surveys, voting, suggestions, social media, comments, sponsorship and

word-of-mouth publicity, etc. and actively contribute to community development activities.

ETHICS

Fairness and Equality are guaranteed through the practice of the following:

Everyone is guaranteed an opportunity to participate in the IOX platform.

Assign participants a fair share of the value of their contribution.

Exactly fulfill the promises made to users and clients.

The system protects the interests that shall be protected by the participants through smart contracts.

Appropriate penalties are applied for illegal, violent and inappropriate conduct.

Protect the privacy of your data and comply with high standards and protection standards.

Ensure that data on the blockchain is not deleted or lost.

Support users through customer support systems and channels.

PLATFORM CHALLENGES

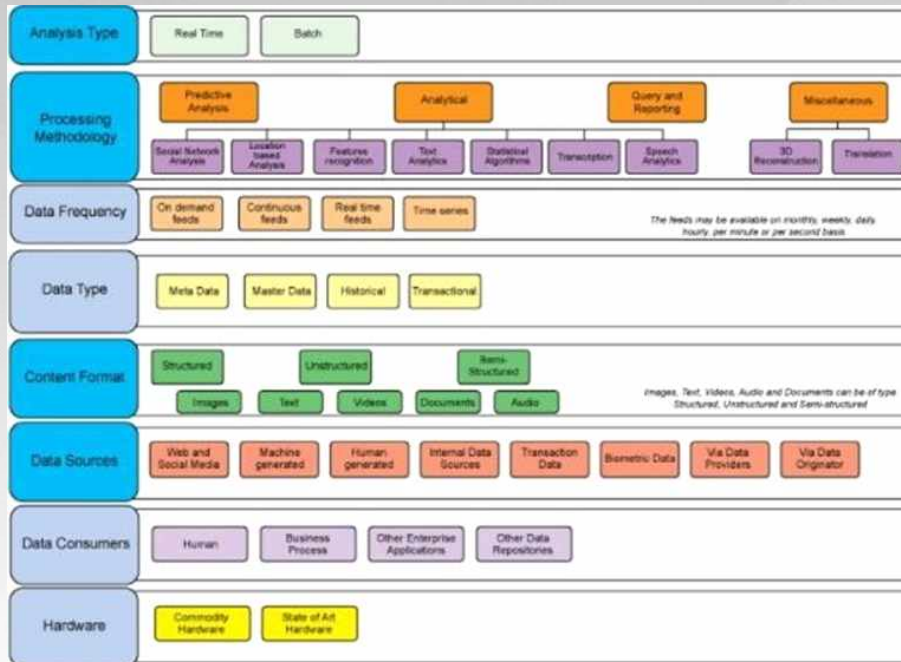


The challenges of the MIAA platform

First, securing and accumulating big data Second, classification of big data

Third, tightly combining cryptocurrency and token economy with the survey ecosystem

Fourth, creating a collaborative environment through big data sharing of large companies



IBM Introduction to big data classification and architecture, IBM, 2013

GOVERNANCE



MIAA Governance System

Autonomous decentralized governance

Various decisions are required regarding platform operation, such as investment in the platform, interworking with other platforms, fees, compensation for transactions, disposal of staked assets, and token incineration and issuance.

In addition, the ability to set standards for inappropriate surveys and to supervise them is also required. In the case of platforms that are not specialized in the survey, moral hazard due to unilateral survey

questions and intentional and malicious analysis of results cannot be excluded.

If platform participants manage and decide important matters by voting through DAO based on complex trust criteria such as token holding, contribution, staking amount, and user rating, the harm caused by this practice can be reduced.

The governance structure is as follows.

MIAA token holders, users, developers, and DAO members (sponsors, indirect participants, investors, etc.) will participate in governance activities fairly.

MIAA governance details include:

First, it is a decision-making structure system.

If there is an opinion that conflicts with the basic system such as total coin issuance, whether additional issuance, change of fee, etc., reconciliation, arbitration or mediation body, etc. are included.

Second, it is reflected in the design of the incentive system.

Reward system, voting rights, penalties, etc.

Third, it reflects the standard of token issuance and distribution mechanism.

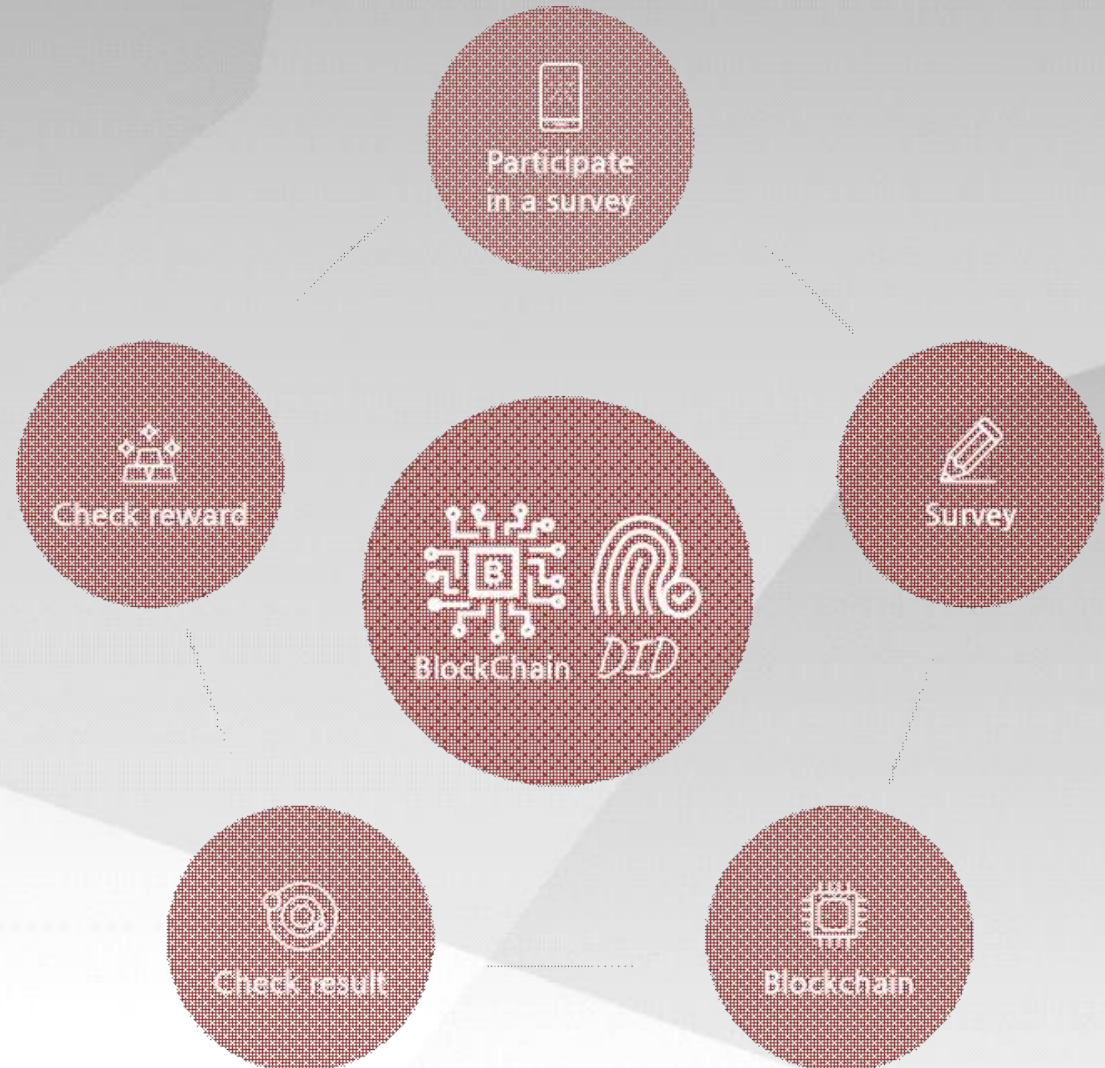
It is an algorithmic method or pre-mined method, and it includes determining what percentage to allocate to foundation founders, key members, and advisors, and determining the token matrix to be allocated to early investors, advertisements and system development, etc.

Online Research Flow Chart



Blockchain-based online research service The overall processing flow of the MIAA research service is as follows

- ▶ Fill out a survey on the Web/App
- ▶ View survey results App/Web
- ▶ Check reward for participating
- ▶ Use token Reward shop Token gift



MIAA SOLUTION

First, securing and accumulating big data

Securing data is very important for using big data.

Through a technology chain that leads to IOT-AI-IOT, we secure and accumulate various big data through a complementary system. Through blockchain-based DID (Decentralized Identity), decentralized identity authentication, we can overcome the data access limitations restricted by the existing personal information protection law, and can pioneer a new area of the data economy.

Verification is possible without going through a centralized institution. If you use DID in various ways in a situation where authentication is required, it is possible to secure a large amount of data and obtain accurate and detailed personal information through participation and compensation mechanisms.

Second, classification of big data

Data classification is carried out by dividing the roles of data engineers and analysts based on the data analysis goal statement. Variable candidates are searched from the data required for analysis, and finally the classification product is derived. By performing a series of processes of planning and verifying by classifying data experiment methods and procedures, we can approach the targeted data classification.

Third, tightly combining cryptocurrency and token economy with the survey ecosystem

Token economy is a monetary economy mechanism based on game theory and behavioral economics. In other words, the quality of the survey can be improved by designing a token reward plan for the contribution to the expected activities to respond to the survey and establishing a detailed behavior reinforcement plan through token compensation at an appropriate level for each type of reaction behavior in each section.

Fourth, creating a collaborative environment through big data sharing of large companies

We extract meaningful information from open data on the Internet through various data mining techniques such as social media, search extraction, and keyword analysis. When necessary, we secure data close to the target topic through collaboration with big data service companies.

MIAA TOKEN



MIAA TOKEN ('MIAA')

MIAA tokens are used throughout the survey process as the key currency of the MIAA ecosystem.

MIAA tokens are issued and circulated to solve the tasks adopted by the MIAA and achieve the goals they are aiming for, and it is determined by the token's original value, transaction value, circulation, consumption, etc.

Ultimately, it is designed to reach a certain number and maintain its value.

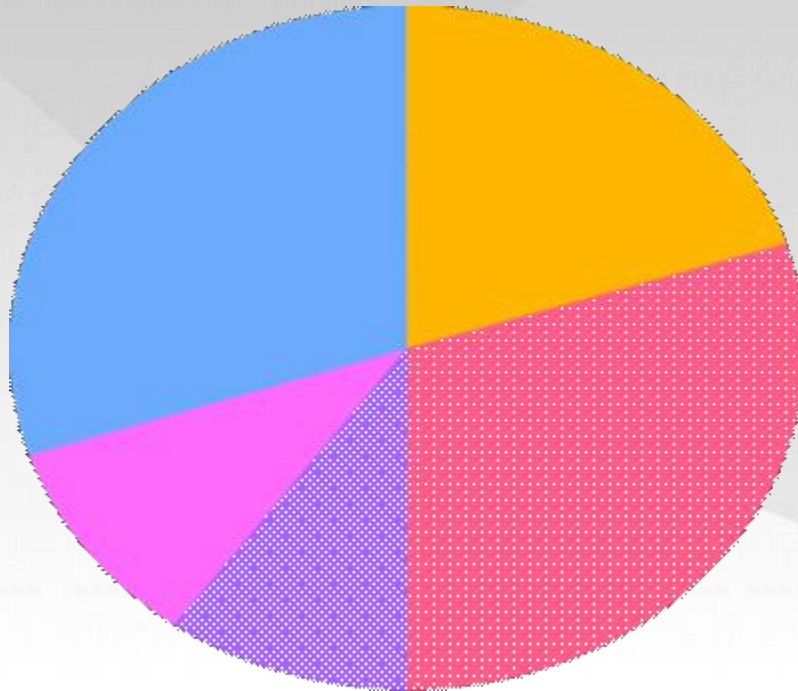
MIAA tokens are owned by all survey participants, and as a key currency, it maintains optimized circulation and trading volume so that its fundamental value can be continuously increased or maintained.

Tokens are paid to survey participants, sponsors, and sponsors every time a survey is conducted, and the payout rates are calculated based on variables such as each survey and staking pie, volume demand, and market circulation.

ALLOCATION TABLE



Classification	Details
Name	MIAADATA
Symbol	MIAA
Type	BEP-20
Amount of issue	1.8 trillion
Value	MIAA has only potential value and is not backed by any specific asset.



Ecosystem & Platform	20%
Marketing Reward	30%
Team, Founder, Advisor	10%
Marketing	10%
User Reward	30%

TOKEN MATRIX



MIAA token issuance, distribution

To use MIAA services, participants shall go through the registration process through the wallet web and app (iOS and Android).

Additional information shall be entered to satisfy global KYC and AML regulations, and the regulations may restrict some participants' use during the registration process.

The platform token, MIAA token, is called 'MIAA' and is a utility token.

A total of 7 billion are issued and used as the key currency.

It is paid as rewards for various activities of users inside the platform and airdrops through events, and can be purchased through external exchanges.

Issuance, lock-up, and incineration are flexible in order to stabilize the actual token price.

It is based on the initial issuance.

Token Supply and Distribution

Each issued MIAA is allocated according to its purpose, and the purpose and quantity of each distribution is as follows.

Ecosystem & Platform Air Drop

Ecosystem tokens provided by users' revenue and are used as financial airdrops for marketing.

Marketing Reward & Reserve

It is reserved to the foundation as rewards and reserves to be paid through Steaking Pool.

Team, Founder, Advisor

MIAA team and founder group will each have allocated tokens. The team is largely divided into business and technology parts, and includes key talents working for the platform. This includes the Founders Group and Advisors.

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1) It is recommended that you read the following carefully and thoroughly analyze and understand the relevant factors and risks before deciding to purchase and participate in MIAA.

Risks include, but are not limited to the following.

2) Restriction of access to MIAA due to loss of identification information, risk of purchaser negligence related to storage such as loss of essential private key related to digital wallet storing MIAA, risk of change in value after MIAA issuance due to global market and economic conditions, MIAA may not be able to fund the development of the MIAA ecosystem or sustain the MIAA ecosystem in the intended direction due to these uncertainties in the value of MIAA.

3) Changes in the political, social and economic environment, changes in the stock or cryptocurrency market environment, changes in the regulatory environment of countries in which MIAA and affiliates operate business, and in this environment, risks related to changes in the ability of MIAA and affiliates to survive or compete may apply existing/new regulations related to blockchain technology unfavorably to MIAAs in certain jurisdictions, as a result, significant changes may occur to the MIAA ecosystem and projects, such as abolition/loss of MIAA.

4) Changes in future capital needs of MIAA and affiliates, and risks associated with changes in the availability of financing to meet this. Lack of funding may affect the development of the MIAA protocol platform and the use and potential value of MIAA.

5) MIAA activities may be suspended, disbanded, or launch plans may be suspended due to various reasons, such as adverse fluctuations in the value of MIAA, failure of business relationships, and claims of intellectual property rights of competitors during development / operation, and this may have a negative impact on the MIAA protocol ecosystem, the MIAA, and the potential use of MIAA.